

Valdosta-Lowndes Development Authority
Tuesday, February 20, 2018, 5:30 PM
Development Authority Conference Room/103 Roosevelt Drive
Monthly Meeting Agenda

General Business

- Call to Order
- Invocation
- Welcome Guests

Minutes

- General Meeting, January 16, 2018
- Executive Session, January 16, 2018
- Special Called Meeting, February 7, 2018

Financial

- Review Balance Sheet and Income Statements for January 2018
- Martin's Famous Pastry Shoppe, Inc. Bond Resolution

Community Relations/Marketing Update-Meghan Barwick

- Marketing & Public Relations Update
- Quality of Life- Our Community Video
- Social Media
- Website Analytics
- Events & Existing Industry Tours

Project Report – Stan Crance

Existing Industry Report-Stan Crance

- Existing Industry Visits
- BRAT Update

Executive Director's Report- Andrea Schruijer

- Georgia Quail Hunt Update
- Retail Market Strategy Update
- Project Update
- Strategic Planning Session

Attorney Report

Citizens to Be Heard

Adjourn General Meeting into Executive Session

Adjourn Executive Session into General Meeting

Adjourn General Meeting

Next Month Meeting Tuesday, March 20, 2018

Mission of the Valdosta Lowndes Development Authority

“Create an environment to attract new industry and promote the growth of existing industry to drive job creation and capital investment.”