

Valdosta-Lowndes County Industrial Authority
Tuesday August 20, 2013 5:30 p.m.
Industrial Authority Conference Room
2110 N. Patterson Street
Agenda

General Business

- Call to Order
- Invocation
- Welcome Guests

Minutes

- Regular Meeting, July 16, 2013
- Executive Session, July 16, 2013

Financial

- Review Compiled Balance Sheet and Income Statements for July 2013

Public Relations & Marketing Update-Meghan Duke

- Public Relations Opportunities
 - Public Relations Campaign
 - Annual Report Ad Placement
 - Existing Industry-Marketing Materials
- Marketing Opportunities
 - Print Advertising Package – Trade & Industry Development Magazine
 - Leadcaster – Analytic Platform
 - Lead Generation/Recruitment Campaign Materials

Project Report-Allan Ricketts

- Project Maroon
- Project Express-Scripts, Inc.
- Project Jack
- Project Harvest
- Georgia Power Company Advanced Solar Initiative (GPASI) Mud Creek WWTP Project

Existing Industry-Allan Ricketts

- Existing Industry Visit Report
- Community Business & Industry Partnership (CB&IP) Workforce Development Initiative

Building Committee Update

Executive Director's Report- Andrea Schruijer

- Marketing trip to Chicago
- Marketing trip to Atlanta

Attorney Report

Citizens to Be Heard

Adjourn General Meeting Into Executive Session

Adjourn Executive Session into General Meeting

Adjourn General Meeting

Mission of the Valdosta Lowndes County Industrial Authority

“Create an environment to attract new industry and promote the growth of existing industry to drive job creation and capital investment.”